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## FOR IMMEDIATE RELEASE

### WATERXTENDER™ ANNOUNCES THE LAUNCH OF A NEW COMPANY & WEBSITE

**Rancho Santa Margarita, CA. – August 3, 2015** – WaterXtender™, [www.waterxtender.com](http://www.waterxtender.com), today announced the launch of its Orange County, Calif.-based Company and new website. WaterXtender absorbs and holds water, then stores it for an intended application in gardening and horticulture. Eco-friendly WaterXtender significantly improves the health and beauty of your lawns, gardens by making them greener. WaterXtender boosts plant health and growth during dry and drought conditions by enhancing soil quality and reducing irrigation.

WaterXtender™ accelerates the production of plant nutrients through its patented bio-stimulant formula. Environmentally safe, WaterXtender™ feeds the native bacteria in your soil to create the nutrients your plants deserve. As the soil is loosened and aerated, all types of soil including sand, silt, and clay increases its fitness to produce green, thicker, healthier lawns and plants. Using WaterXtender™ will save water, time, and money as lawns and plants require less water to be stronger and more robust. WaterXtender™ defends against drought conditions through its ability to conserve water and increase the aeration of the soil.

The new WaterXtender website blends a dramatic design with numerous features and functionality designed to set it apart from its competitors. Utilizing images and strong message defining the product's versatile attributes along with shopping cart functionality, embedded SEO for fast searchability, customer testimonials, product promotions, and our Drought Watch News, helps draws attention to WaterXtender's remarkable story.

"WaterXtender is a positive solution to a growing problem in the nation's escalating drought conditions," said Esteban Wu. The remarkable versatility of WaterXtender enhances home lawns, gardens, trees, house plants, as well as large turf areas and organic gardens. The website provides a functional portal to people who seek non-polluting, organic solutions to this pressing natural climate change issues being faced by homeowners and businesses nationwide," Wu said.

#### **About WaterXtender™**

An Orange County, Calif.-based company that is part of a 50-year-old organization, WaterXtender™ improves the growth and survival of lawns, gardens, trees and shrubs, houseplants, container garden plants and nurseries. Our innovative team produces the highest quality standards in gardening and horticulture water retention and plant hydration products. By improving soil quality, WaterXtender reduces irrigation demands and prevents drought stress on vegetation. An effective bio-stimulant, WaterXtender accelerates the aerobic bacteria in the soil, and generates the plant's nutrients by supplying adequate oxygen and other nutrients to the accessible bacteria in the soil. To Learn More call: 949-858-8820, email: [info@forespar.com](mailto:info@forespar.com) or visit: [www.waterxtender.com](http://www.waterxtender.com).

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